

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT17/12 09.51
*** WFTV-TV ***

DATE OCT17/12 09.51

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1192												
1			500A-530A	30		\$570.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
2			500A-530A	30		\$570.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
3			530A-600A	30		\$775.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT17/12 09.51
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
4			530A-600A	30		\$775.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
5			600A-700A	30		\$1,500.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
6			600A-700A	30		\$1,500.00	11/5	11/6	2		M-TU	2
PROGRAM : EYEWITNESS NEWS												
7	S		700A-900A	30		\$1,750.00	10/30	11/2	13		TU-F	13
PROGRAM : GMA												
8			700A-900A	30		\$1,750.00	11/5	11/6	4		M-TU	4
PROGRAM : GMA												
9			500A-600A	30		\$300.00	11/3	11/3	2		SAT	2
PROGRAM : EYEWITNESS NEWS												
10			600A-900A	30		\$850.00	11/3	11/3	4		SAT	4
PROGRAM : EYEWITNESS NEWS DAYBREAK												
11			500A-600A	30		\$300.00	11/4	11/4	4		SUN	4
PROGRAM : EYEWITNESS NEWS												
12			600A-900A	30		\$850.00	11/4	11/4	4		SUN	4
PROGRAM : EYEWITNESS NEWS DAYBREAK												
14			900A-1000A	30		\$425.00	11/5	11/6	3		M-TU	3
PROGRAM : THE DOCTORS												
15			1000A-1100A	30		\$425.00	10/30	11/2	7		TU-F	7
PROGRAM : MILLIONAIRE/FAMILY FEUD												
16			1000A-1100A	30		\$425.00	11/5	11/6	2		M-TU	2
PROGRAM : MILLIONAIRE/FAMILY FEUD												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET: HARRIS REPORT FROM REP OCT17/12 09.51
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
17	S		1100A-1200N	30		\$750.00	10/30	11/2	0		TU-F	0
PROGRAM : THE VIEW												
18	S		1100A-1200N	30		\$750.00	11/5	11/5	0		MON	0
PROGRAM : THE VIEW												
19			1200N-100P	30		\$750.00	10/30	11/2	10		TU-F	10
PROGRAM : EYEWITNESS NOON NEWS												
20			1200N-100P	30		\$750.00	11/5	11/6	3		M-TU	3
PROGRAM : EYEWITNESS NOON NEWS												
23			900A-1000A	30		\$1,600.00	11/3	11/3	2		SAT	2
PROGRAM : GMA SAT												
24			1200N-1230P	30		\$500.00	11/3	11/3	1		SAT	1
PROGRAM : NOON NEWS SAT												
25			1200N-1230P	30		\$500.00	11/4	11/4	1		SUN	1
PROGRAM : NOON NEWS SUN												
26			400P-500P	30		\$800.00	10/30	11/2	7		TU-F	7
PROGRAM : DR OZ												
27			400P-500P	30		\$800.00	11/5	11/6	2		M-TU	2
PROGRAM : DR OZ												
28			500P-530P	30		\$2,000.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
29			500P-530P	30		\$2,000.00	11/5	11/5	2		MON	2
PROGRAM : EYEWITNESS NEWS												
30			530P-600P	30		\$2,000.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												

REP HEADLINE# 6144824 TRF# 312011
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 09.51
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			530P-600P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
32	S		600P-700P	30		\$2,600.00	10/30	11/2	1		TU-F	1
PROGRAM : EYEWITNESS NEWS												
34	S		600P-630P	30		\$1,500.00	11/3	11/3	0		SAT	0
PROGRAM : EYEWITNESS NEWS SAT												
35	S		700P-730P	30		\$3,000.00	10/30	11/2	0		TU-F	0
PROGRAM : JEOPARDY												
36	S		700P-730P	30		\$3,000.00	11/5	11/5	0		MON	0
PROGRAM : JEOPARDY												
37	S		730P-800P	30		\$3,000.00	10/30	11/2	0		TU-F	0
PROGRAM : WHEEL OF FORTUNE												
38	S		730P-800P	30		\$3,000.00	11/5	11/5	0		MON	0
PROGRAM : WHEEL OF FORTUNE												
39	S		700P-800P	30		\$1,000.00	11/3	11/3	0		SAT	0
PROGRAM : JEOPARDY/WHEEL												
41	S		1000P-1100P	30		\$6,000.00	11/5	11/5	0		MON	0
PROGRAM : CASTLE												
42	S		1000P-1100P	30		\$5,750.00	10/30	10/30	0		TUE	0
PROGRAM : BODY OF PROOF												
54			1000P-1100P	30		\$5,750.00	10/30	10/30	1		TUE	1
PROGRAM : PRIVATE PRACTICE												

ORD COM1: PRGM CHANGE:
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-42 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT17/12 09.51
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43	S		800P-900P	30		\$4,300.00	11/1	11/1	0		THU	0
PROGRAM : MISSING EFF FALL '12												
55			800P-900P	30		\$4,300.00	11/1	11/1	1		THU	1
PROGRAM : LAST RESORT ORD COM1 : PRGM CHANGE: LAST RESORT THIS IS A MAKE-GOOD FOR NOV1 ON LINE-43 FOR 1 SPOT/WK												
44	S		800P-900P	30		\$3,250.00	11/2	11/2	1		FRI	1
PROGRAM : SHARK TANK												
45	S		900P-1000P	30		\$5,750.00	11/4	11/4	0		SUN	0
PROGRAM : SCANDAL												
56			900P-1000P	30		\$5,750.00	11/4	11/4	1		SUN	1
PROGRAM : REVENGE ORD COM1 : PRGM CHANGE: REVENGE THIS IS A MAKE-GOOD FOR NOV4 ON LINE-45 FOR 1 SPOT/WK												
46			1100P-1135P	30		\$2,000.00	10/30	11/4	4		TU-SU	4
PROGRAM : EYEWITNESS NEWS AT 11P												
47			1100P-1135P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
48	S		1135P-1210A	30		\$750.00	10/30	11/1	0		TU-TH	0
PROGRAM : NIGHTLINE												
49	S		1135P-1210A	30		\$750.00	11/5	11/5	0		MON	0
PROGRAM : NIGHTLINE												
52			330P-700P	30		\$3,750.00	11/3	11/3	1		SAT	1
PROGRAM : ABC COLLEGE FOOTBALL												
53			1130P-1200M	30		\$700.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												

REP HEADLINE# 6144824 TRF# 312011
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 09.51
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
CONTRACT TOTAL 158425.00												
TOTAL SPOTS 126												

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE